DHA CITY KARACHI NEWSLETTER مهبرترق وكمال Quarterly Issue January 2015



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NEW LOOK FRESH SPIRIT SAME RELIABILITY



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GROUND BREAKING OF PAKISTAN'S LARGEST PRIVATE SECTOR SOLAR INITIATIVE

DHA City Karachi; as the first Planned, Sustainable and Green City of Pakistan, has launched its 'energy smart' initiative; a Solar Park pilot project. The pilot project will start producing uninterrupted electricity within the record period of one year and will contribute towards fulfillment of the electricity needs of DCK residents. This is the first of its kind private initiative which will later be extended to maximize the power generation through extension in existing project scope. Moreover, construction guidelines of the DCK would require all households to install solar panels for their domestic use, thus; minimizing the dependencies on external resources and ensuring DCK's vision to be the truly first sustainable city of Pakistan. Followed by solar initiative, DCK is carrying out feasibility studies to explore wind and biomass as alternate renewable energy sources.

Salient Features of the project include:

- installation.
- shade for parked cars and also to generate energy.
- emission and carbon footprint.
- High efficiency PV modules (+300 W) are being used with Grid Connected Invertors.

• This 1 MW Solar Farm will serve as a pilot project and its success will be followed by a utility level Solar Farm • Solar Tree like structures will be built that will efficiently utilize the parking lot space for a dual purpose i.e. providing • Additionally available rooftops and ground spaces are also being used to generate energy and reduce carbon • The installed capacity of this project will exceed 1MW, making it the largest private sector Solar Project of Pakistan to date.

LOOK FRESH **SPIRIT** SAME RELIABILITY Logo Rationale

A new logo comes with a new and strong commitment. Adding a crown of new features on the already existing logo, It highlights more functional parts of the project such as sustainability, solid infrastructure and development. Keeping the original layout in place, the new logo is a modern evolution in terms of design reflecting the evolution of the DCK project itself.

Use of Green and Blue: Green is a symbol of being close to nature and symbolises sustainability whereas blue is the colour of the sky which is symbolic to endless possibilities.

One of the new elements introduced in the logo, the crown shaped different colored leaves reflects multidimensional progress while keeping strongly connected to the vision of making DCK the First Planned, Sustainable and Green City of Pakistan. Individual leave color represents the following:

Sustainability

We believe in building a greener, self-reliant Pakistan. Which is why the first 1MW Solar Farm of the city is being developed to harness the power of the sun efficiently. DCK also has a state-of-the-art waste and water management system, making it more eco-friendly.

Nature

Where the sky is the limit, the possibilities are endless. DCK will have an international standard of living with most modern security services and lush green serene environment out of the world residential facilites.

Color of Sky

Taking inspiration from nature has been the best practice for any developing project throughout the ages. DCK will harness natural resources like wind and solar energy and maintain a strong eco-friendly image with each step of the way.

Structures

Buildings are a symbol of prosperity and the delivery of promises that has always been a strong trait of DHA. DHA Karachi will continue the strive to fulfill the dreams by taking them closer to reality.

THE EXECUTIVES



Lt. Gen. Naveed Mukhtar HI(M) Commander 5 Corps President Executive Board of DHA Karachi



Brig. Zubair Ahmed Administrator DHA Karachi



Brig (R) Inam Karim Secretary DHA Karachi



Brig (R) Muhammad Rafique Project Director DHA City Karachi

SUFFA UNIVERSITY

The DHA SUFFA University campus is spread out across 27 acres, a size large enough to accommodate and facilitate a student capacity of around 11,000. The University will comprise of various faculties for electrical & mechanical engineering, civil engineering, architecture and computer science.





NALR MOTORWAY

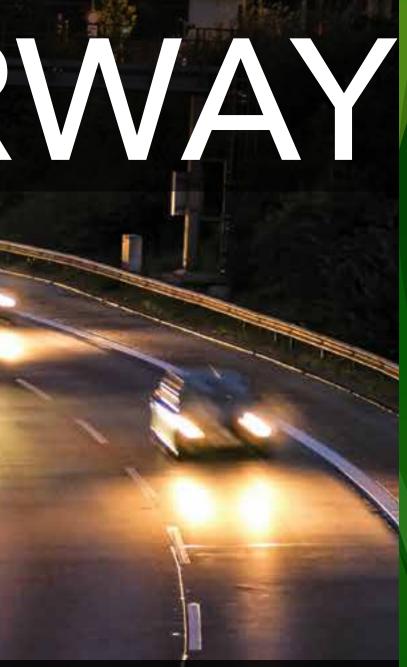
Karachi Metropolitan is the most populous city of Pakistan with an estimated population of over 20 million. It is also the major Sea Port of the country and is a hub of heavy industries like Steel, Automobile, Oil Refineries, Cement Plants, Ship Breaking Industry and Textile Mills to name a few. The city contributes a large percentage to the National Industrial Production. The industrial activities generate a large amount of traffic within the city. Besides this, a considerable amount of Heavy freight traffic is generated from the Karachi Port and Port Muhammad Bin Qasim towards the rest of the country.

Also the heavy port related traffic to and from up country generally use two routes to approach the Super Highway (M-9) and the National Highway (N-5) by Northern bypass and Southern link which passes through urban areas of Clifton, DHA, Korangi and Landhi to approach the National Highway (N-5). Furthermore, Sharah-e-Faisal, the main arterial of the city is banned for heavy traffic and is already overcrowded. In spite of converting it into signal free corridor, frequent traffic jams are observed.

The proposed Malir River Motorway is primarily envisaged to facilitate the traffic from inside Karachi city to approach Super Highway (M-9) without being captured into the rest of the city traffic. It will result in a tremendous release of traffic pressure at Sharah-e-Faisal and delays will be considerably reduced.

The successful completion of this project will facilitate the residents of Defence Officers Housing Authority and will reduce the commuting time from DHA Karachi to DHA City Karachi to only 20 minutes.

The Malir Motorway System will be designed and constructed with a provision for the BRT Metro System. The total length of the Malir Motorway System is estimated to be 91 kms with a length of 54 km from Karachi to M-9 Motorway and a length of 37 kms to Port Qasim and City Connections.



THE ICONIC DCK MASJID

The DCK masjid will be a beautiful piece of architecture; a visual treat that will be well-ventilated, with ample provision for natural sunlight and air.

- A seminal district Masjid that has easy accessibility for the inhabitants of: 1. Campsite 2. Healthcare 3. Theme park
- The iconic Masjid complex can accommodate more than 700 worshippers inside the hall and almost the same amount outside the main Masjid complex
- This complex consists of a main building (Masjid), a separate block for toilets & ablution, with a mortuary & pump room within the complex
- Multipurpose utilization of land comprising of Prayer Hall & Piazza, which are the core concepts of the building planning for religious buildings

- Metallic arches reflecting modernity of building in fusion with Islamic architecture.
- 4-way glazing with double glazed film.
- Color crete finish for durability of the building.
- Easy accessibility for people with disabilities.
- Contextual planning in terms of material & form.
- Sustainable in terms of design.
- Piazza space between the main Masjid & toilet / ablution block.
- Sky light on toilet, ablution & mortuary block for natural light & ventilation.
- This complex has a designated space for cars as well as bicycles.







MASJID GROUNDBREAKING

A simple and impressive Ground Breaking and Foundation Stone Laying Ceremony of the Gateway Masjid in DCK was held at the project site on September 29, 2014. Administrator DHA, Brig. Zubair Ahmed was the Chief Guest. Construction of masjid is unique in its kind and development of the project would be closely monitored for timely completion. The Administrator DHA termed the occasion as historic and commended DCK team for ensuring top quality work with speed. DCK is shortly undertaking new initiatives which will enhance its stature as a leading city which will be liveable by 2016.

WOLVO





GOOD TO SEE YOU



ADJUTANT GENERAL VISIT

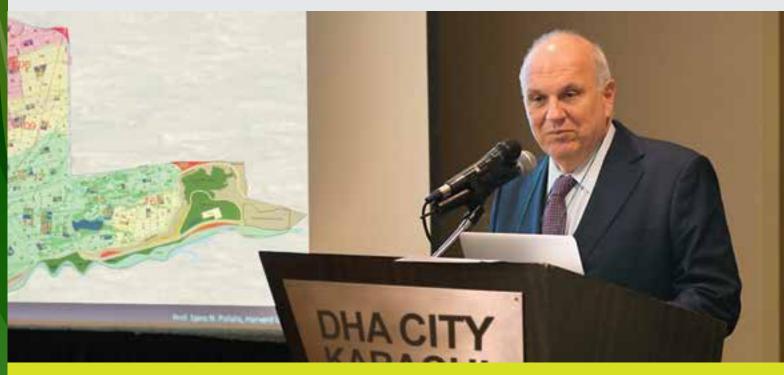


Adjutant General, Lieutenant General Zameer-ul-Hassan visited DHA City Karachi (DCK) on 11th September, 2014. He was received and briefed upon the status of development by the team of the DCK project. He expressed his satisfaction on the progress of development and commended the team of DCK on their commitment to make DCK liveable by 2016.



DR. POLLALIS' VISIT

Dr. Spiro Pollalis, Professor of Design, Technology and Management at Harvard Design School and Director of Zofnass Program for the Sustainability of Infrastructure recently arrived in Pakistan to present by-laws of DHA City Karachi to the management of DHA Karachi. He had a constructive discussion with the management on setting international standard planning and sustainable infrastructure development.



MAIN GATE COMPLETION

DCK Entrance Gate work has been completed and fully functional.

At DHA City Karachi, we consider the protection of your dream home our responsibility and we take it very seriously. To make DCK's residents feel at peace, safe and secure, DCK intends to take every possible precaution. DCK will be the safest city suburb in Pakistan with safety features incorporated through planning and information technology interventions. A close eye will be kept on the roads through electronic surveillance. There will be a three level security system, a watch tower, boundary walls around the entire city and for each sector and sub-sector, CCTV cameras at every possible point, check posts, central entrance gate and regular patrolling of security guards.



STEERING COMMITTEE



DHA City Karachi's (DCK) Steering Committee Meeting chaired by Administrator DHA, Brig Zubair Ahmed was held at DHA Head Office to review the development strategy of various DCK projects already started/being initiated at DHA City Karachi

Project Director DCK, Brig (R) Muhammad Rafique apprised the Steering Committee about the progress of ongoing projects, particularly the decisions taken by the Administrator DHA, during last steering committee meeting.

Review of various decisions taken in previous steering committee meetings were also discussed in detail. The Administrator showed his satisfaction at timely pre-qualifying of various work and advertisements regarding Construction and Designs of Buildings published in different newspapers. Team Leader of Consultants Engineer Arif Osmani gave detailed presentation on upcoming construction activities including Organic Farms, new mix-use development, College, School, Kindergarten, Hospital and details of two new Universities in DCK.

The Administrator stressed upon the quality, speed and timely completion of all the works in hand as well as works to be undertaken shortly. He also asked the DCK's project team and the consultant to give top most priority for basic living needs like water and electricity at project site to ensure pragmatic and reliable development. He also instructed to adhere to the stipulated timelines in execution of projects.

GLIMPSES OF DEVELOPMENT WORK













PROVISIONAL DEVELOPMENT PLAN

DHA CITY KARACHI - DEC 2014

C-5

10



Sector 5 & 7 Development
 Works completed by 2016

Short Term Plan By 2018 End Term Plan By 2020/21 Balance Utilities By 2030

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UPCOMING PROJECTS





FARMHOUSES



FARMHOUSES

- Most beautifully located farmhouses in Karachi

• Three level foolproof security and strict vigilance mechanism in place • Farm houses will be available in different sizes and design • Offering upbeat, serene and countryside lifestyle • International standard modern planning and architecture design • Readily available utilities and environment friendly living • Leisure facilities for the entire family available at the site

GOLERESORT

- 18 Hole PGA standard golf course

- Readily available utilities and environment friendly living

Offers living on the edge of golf course
Three level fool proofsecurity and strict vigilance mechanism in place

Serene and peaceful high-end living with the world-class architecture design
Planned and designed by the world class professionals

HOUSING & VILLAS

- Villas designed by the world class architects
- Modern living with serene and peaceful neighborhood

- Residence available in different sizes and options

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• Countryside lifestyle with environmental friendly and sustainable society • Three level foolproof security and strict vigilance mechanism in place • Readily available utilities including water, electricity and communication network

THEME PARK

The Theme Park will provide a much needed recreational environment, with fun rides and attractions for families and young ones to enjoy, from roller coasters to dodge 'em cars, DCK will have it all.

Filled to the brim with amenities, adventure rides, live shows and entertaining attractions these are perfect for the whole family, mixing thrill with fun. Guests old or young, all love to step back in time where classic family rides and carousels are a great experience for everyone to share.



A Prove

SECTOR 3: A GLIMPSE OF THE FUTURE



NEWYEAR NEWYEAR NEWYEAR STAYING IN TOUCH



C ff www.dhakarachi.org/dhacity.

The New Year has brought a new light to the DHA Website. The refreshed look of the website launched on 1st January 2015, has been designed keeping in mind all modern design and technology techniques, making it faster, easier to navigate, more user friendly and comprehensive.

The site's homepage features bright colors and an uncluttered design. As a leader in offering housing services, it was important for us to make information regarding solutions, services and trends as easily accessible as possible for our current and prospective clients. We make it a point to provide our clients with the most accurate, up-to-date information concerning current and new development plans and projects.



NEWSLETTER

The Newsletter has also been redesigned to a fresher look. The Newsletter is released every quarter and features:

- Important announcements
- Highlights of activities carried out in the period
- New projects & initiatives

DHAKarachiOfficial

Social media is now growing more aggressive and penetrative hence DHA, following the trend is now also available at Facebook. Our Facebook page features:

- New Initiatives
- Updates on development work
- Quarterly updated documentary
- Important announcements

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With the growing number of our clients, DHA can now also be followed on Twitter. Our Twitter account features:

- Important announcements
- New projects & initiatives
- Photography of important events

ATTENTI ALLOTTI

The fast track development and utilities infrastructure placement at DHA City Karachi is in progress to make DCK liveable by 2016. Timely Completion of the project needs constant availability of funds and regular payment of dues by the plot holders.

It is expected in your best interest to make timely payments of installments to avoid levy of surcharge and cancellation of your plots as per the terms of agreement.

For further information, please contact our office in person or on the following numbers: UAN: 021-111-589-589 Ext. 2133, 2134, 2122, 2183 Email: dck.finance@dhakarachi.org

NOTE: Please update your addresses, cell / telephone numbers and e-mails. The revised master plan map is now available at: www.dhakarachi.org/dhacity.

